



ONE
STEP
CLOSER

Together, we **manifest immense capacity** for our industry to foster regeneration of our people and planet.

Rising Star Membership

Powered in part by:

SENSIBA SAN FILIPPO

CERTIFIED PUBLIC ACCOUNTANTS AND BUSINESS ADVISORS



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We are a collective of **changemakers** elevating ourselves, our organizations and the natural products industry to prioritize **regenerative businesses** built on the quadruple bottom line of people, purpose, planet and prosperity.

Rising Star Brands



Core Brands





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Our Programs

OSC²'s programs leverage the collective power and knowledge of our members brands as well as the larger natural products industry.

Leadership Chapters

Core CEO Chapter

Rising Star Chapter

Cannabis Chapter

Member Programs

Member Committees

OSC University

Department Forums

Industry Collaboratives

J.E.D.I.
COLLABORATIVE™
justice . equity . diversity . inclusion

PACKAGING
COLLABORATIVE

OSC
CLIMATE COLLABORATIVE™
Commit. Act. Impact.
Sustainable Food Trade Association
regional leaders for sustainability



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Next Gen Leadership



OSC Rising Star Chapter

2021

In 2017, we launched our second member group, the Rising Star Chapter. This membership is for emerging, mission-aligned, founders and CEO's in the natural products industry. Together, we work through tough business and industry challenges with a carefully facilitated agenda that involves thoughtful evaluation and meaningful connection.

Member Benefits

- Monthly member meetings + seasonal events & gatherings
- Custom membership development plan
- Rotating ceo-founder buddy system with other RS members
- Present/attend OSC Core Chapter meetings
- Access to OSC University - continuing-education for you and your team
- Department Forums - online community for department specific connections (Sales, Marketing, Operations, Finance, HR/Admin)
- 6-month mentorship with a senior founder/CEO from the Core Chapter
- Ad-hoc advisement from Core Members
- Preferred access to OSC events

Inquiries

Interested in participating? Or know someone who might be a good fit? We are currently seeking the best and brightest sustainable product leaders committed to making a positive impact on our industry, people, and environment. Please contact Michael/Lara by way of a referral, expressing your interest.



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Rising Star Chapter

Member Criteria

- CEO, President, or C-level founder currently engaged in the business.
- Leader models sustainable and/or J.E.D.I. values in their life and business
- Leader demonstrates high integrity, humility, and openness to giving/receiving constructive feedback
- Company is approx. \$1-\$10 mil in revenues (special considerations made for BIPOC and Latinx leaders)
- Company maintains a socially conscious and/or sustainability mission
- Presence in the natural products industry, CPG
- 100% non-GMO food or agricultural products
- Organic or strategy to move toward organic
- B-Corp or on the path to B-Corp
- Non-competitive with other members – members will validate

Annual Membership Fee

\$3,500 - \$4,500 per year - No cost for additional founder.

*Scholarship opportunities are available for BIPOC and Latinx leaders.
Approximately 80% of annual membership fees will be underwritten.*